

# OPEN CLIMATE CAMPAIGN

## *What is the Open Climate Campaign?*

Climate change, and the resulting harm to our global biodiversity, is one of the world's most pressing challenges. The complexity of the climate crisis requires global, national, and local actions informed by multidisciplinary research.

The goal of our four-year Open Climate Campaign is to promote open access to research in order to accelerate progress towards solving the climate crisis and preserving global biodiversity.

## *Why is open important?*

If we are going to solve global challenges, the knowledge (research, data, educational resources, software) about them must be open. The scale and urgency of the COVID-19 pandemic catalyzed an unprecedented sharing of scientific knowledge and data. We witnessed how sharing of data and information facilitated the development of diagnostic kits and vaccines. Climate change, and the resulting harm to our global biodiversity, as one of the world's most pressing challenges necessitates similar open practices that can lead us to positive climate change actions, mitigations and solutions.

## *What can you do as an environmental organization?*

- Endorse the Campaign.
- Develop and implement an open access policy for your organization.
- Openly license and share your climate change and biodiversity content, including your educational resources, with the public.
- Tell other environmental organizations about the campaign.
- Promote the campaign through your newsletter, blog and social media.

## *How can the Open Climate Campaign help?*

- Have a call with the Open Climate Campaign to talk about how you can be a part of the Campaign.
- The Open Climate Campaign can help you create, adopt and implement a new or update an existing open access policy.
- We offer training on how to add text to your open assets so that others can freely use them, adjust your website, update your terms of service and advertise your open assets.

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